

REGULATORY AUTHORITIES GOVERNING MODERE PRODUCTS

ARTG LISTED PRODUCT

- Listed on Australian Register of Therapeutic Goods (ARTG)
- Use health-related claims
- Find the AUST L on the label
- Personal customers' product testimonials are great – not from Social Marketers

FOOD STANDARD PRODUCT

- Ingested products, usually powders and liquids
- Limited to supporting normal states of health and nutrition
- Avoid health-related claims
- Testimonials from Social Marketers & Customers

COSMETIC & HOUSEHOLD PRODUCTS

- Personal and Home Care products
- Claims are not as restricted
- Testimonials from Social Marketers and Customers

ARTG LISTED PRODUCT

Adult Multivitamin
Adult Multivitamin Plus Botanicals
Anti-Inflammatory
Antioxidant
Antioxidant Sustained Release
Balance Drops
Balancing Cream
BURN
Carb Blocker
Children's Multivitamin
CoQ10
D3 Plus
EFA Krill
Endurance
Essentials

Eye Health
Focus
Hair Skin and Nails
Immune Health
Liver Health
Magnesium powder
Mexican Wild Yam
Digestive Enzymes +
Para Cleanse
Prostate Health
Respiratory Health
Sleep
Stress Health
Sunscreen SPF50+
Well-Being

FOOD STANDARD PRODUCT

Aloe Vera
Colostrum
Energy Shot
Fiber
Liquid BioCell Pet (Pet Food)
Liquid BioCell Pure, Skin, Sport & Life
Chocolate Shake Pea Protein
Mineral Essentials
Natural Mineral Drink
Noni
PhytoGolds
PhytoGreens
PhytoReds
Probiotic
SHAPE
TreBiotic

MÖDERE

COSMETIC/PERSONAL CARE PRODUCTS

Antioxidant Gel
Antioxidant Hair Serum
Body Bar
Body Butter
Bubble Bath
CellProof Body Firming Foam
CellProof Infusion Mask
CellProof Lip Complex
CellProof Moisturizer
CellProof Serum
CellProof Sunless Tanning Foam
Cleanser Combination Skin
Cleanser Dry Skin
Conditioner - Moisturizing
Conditioner All Hair Types
Day Cream Dry Skin
Day Cream Lotion Combination Skin
Deodorant
Dual Action Eye Gel

Exfoliant
Eye Makeup Remover
Hair Gel
Hand and Body Lotion
Hand Wash
Hydrating Activator
Lip Balm
Mouth rinse
Muscle Rub
Night Cream Dry Skin
Repairing Hair Mask
Shampoo - Moisturizing
Shampoo All Hair Types
Shave Cream
Shower Gel
Soothing Lotion
Toothpaste
Wrinkle Guard

MÖDERE

HOUSEHOLD PRODUCTS

Dishwashing Liquid
Dishwashing Powder
Fabric Softener
Laundry Powder
Multi Surface Cleaner
Fresh Space